Permit #F00021608

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021608 **Type of Permit:** FILMING **Release Date:** 10/30/2009

Production Company DOT AND CROSS LLC

Insured Company Name DOT AND CROSS LLC
Contact Phone No. 1 888-368-2767
Contact Phone No. 2 616-336-8500
Fax 616-855-2745
Address 7 IONIA SW, SUITE 300
GRAND RAPIDS, Michigan 49503

Production Title BASICS

Type of Production Commercial - PSA

Producer Steve Buchanan

Director Santino Stoner

1st AD Marc Roussell

Production Manager Hillary Calhoun

FilmL.A. Coordinator Adrian Fayad

Location Manager Hillary Calhoun
Primary Phone Office - 616-336-8500
Secondary Phone Mobile - 310-382-6648

Location Assistant Hillary Calhoun
Primary Phone Office - 310-382-6648
Secondary Phone

Fees

Notification Charge $105.00	**Total Permit Fee** $155.00
FILMLA MODIFIED PERMIT APPLICATION FEE $50.00	**Number of Locations** 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00021608
Production Company DOT AND CROSS LLC
Insured Company DOT AND CROSS LLC
Production Title BASICS

Location Manager Hillary Calhoun
Primary Phone Office - 616-336-8500
Secondary Phone Mobile - 310-382-6648

Location Address 2476 Hunter St, Los Angeles, CA, 90021

Location Names

Location Type Stage

Location Description WAREHOUSE

Film Dates 11/2/2009 - 11/2/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 20091030161428.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	2
Generator	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	17

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street : 2476 Hunter St.

Crew Parking
Location Type : Location
Street : 2476 Hunter St.

NOT A PERMIT

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of Dot and Cross ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 10/7/09

Dot and Cross
Name of Principal

By: [signature]
Representative's Signature

Hillary Calhoun
Print Representative's Name

Production Manager
Representative's Title

7 Ionia Ave SW Ste 300

Grand Rapids, MI 49503
Principal's Address

616-336-8500
Principal's Telephone

Jordan & Michaela Wright

Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT A PERMIT